

**GOVERNMENT OF JAMMU & KASHMIR**  
**OFFICE OF EXCISE COMMISSIONER, J&K**  
**EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU**  
**TEL: 0191-2477977 & E-mail: excise.commr@jk.gov.in**

**NOTICE FOR RE-AUCTION OF 06 RETAIL LIQUOR VENDS (JKEL-2) LICENSE**

1. The instant notice is being issued for the convenience of prospective bidders who shall be participating in the re-auction notified for allotment of left over retail liquor vend (off-premises) for sale of liquor for the year 2023-24 in the Union Territory of Jammu and Kashmir. The details of the locations and the number of vend at each location along with MGQ and MGR is given in annexures to the J&K Excise Policy for the year 2023-24 issued vide SO 172 Dated 28.03.2023 and bid document issued by Finance Department vide Letter No. FD- ET/7/2023 Dated 28.03.2023.
2. The vend shall be allotted during the Policy year 2023-24, subject to fulfilment of eligibility conditions as per Bid Document and J&K Excise Policy 2023-24. These vend shall sell, in retail, to the public under one roof JK-special Whisky/JK Country Liquor and Indian made foreign liquor including imported foreign liquor/beer/wine/cider/RTD which are permitted to be sold by the Excise Department, J&K
3. Re-auction for allotment of vend shall be done through the J&X Bank Ltd. on e-auction portal i.e. <https://jkexcisedept.auctiontiger.net> in a completely secure and transparent manner. The detailed procedure for e-auction/instructions to the bidders shall be available on the e- auction portal and on the official website of the department i.e. [www.jkexcise.nic.in](http://www.jkexcise.nic.in). The schedule of starting and closing of online bids for each location is given in the Annexure-"A" to this notice. All licenses issued through e-Auction shall determine on 31-03-2024 irrespective of date of issuance
4. The Minimum Reserve Price bid for each vend shall be Rupees Fifteen Lacs as given in the Excise Policy 2023-24. The bidders can bid in increments of Rs. 50000/- (Max 10 lacs) beyond the Reserve Price. In case a fresh Highest H1 bid is received within 5 minutes before the scheduled closing time of bidding, the time for e-auction shall be automatically extended by another 4 minutes beyond the scheduled closing of the particular bid. A maximum of five such extensions shall be allowed, during which the bid increment shall be Rs. 1,00,000/- (Max Rs. 20 lacs).
5. To ascertain the location and the number of vend permitted there at, bidders are advised to read the Annexure of Locations in the Excise Policy 2023-24 and bid document and ascertain the time of start and close of bidding of that location from the Annexure-"A" to this notice.
6. Prospective participants may visit the website/e-auction Portal i.e. <https://jkexcisedept.auctiontiger.net> for information and detailed/step-by-step procedure for e auction and online submission of participation fee, earnest money deposit (EMD), and uploading of required documents in accordance with the Excise Policy, 2023-24.

7. In order to submit e-bid, every prospective bidder is required to get himself/herself registered at <https://jkexcisedeptauctiontiger.net>. Registration of prospective bidders shall start from 01.06.2023 on the portal. All bidders are advised in their own interest to complete their registration well in time.
8. For detailed terms and conditions including the conditions of eligibility, the conditions to be fulfilled before participation in the bid and those to be fulfilled by the successful bidder before Issuance of temporary/regular license, the time allowed for completion of these formalities the detailed list mentioning locations in which the vends are to be opened and the number of vends in each such location, the conditions governing bidding for more than one vend, the Minimum Guaranteed Revenue (MGR) per vend, Minimum Guaranteed Quota (MGQ) of JK Special Whisky/JK Country Liquor per vend, are given in the Excise Policy 2023-24 issued under SO 172 dated 28.03.2023 and the bid document. These can be downloaded from official website of the J&K Excise Department i.e. [www.jkesicse.nic.in](http://www.jkesicse.nic.in) and e-Abgari portal i.e. <https://eabgari.jkexcise.nic.in>.
9. A bidder shall have to pay online EMD of Rs. 10 lacs and non-refundable participation fee of Rs. 50,000/- separately for each bid from his/her KYC/PAN linked bank account.
10. Prospective bidders are advised, in their own interest, to familiarize themselves thoroughly with the provisions of the J&K Excise Act 1958 Svt, and the Rules made there under, the provisions of the J&K Excise Policy for the year 2023-24 issued under SO 172 dated 28.03.2023 and with the area/location for which they intend to bid. This would enable them to bid effectively and with full knowledge of their business prospects as also their obligations/responsibilities. They may visit the official website of the department i.e. [www.jkexcise.nic.in](http://www.jkexcise.nic.in) and e-Abgari portal i.e. <https://eabgari.jkexcise.nic.in>, for information related to J&K Excise Act & Rules made thereunder.
11. The prospective participants/bidders are advised to make their requisite banking arrangements well in time.
12. **To ensure against loss of revenue as well as loss of time in opening of vends, by way of cartelization and raising the bids to exceptionally higher side and consequent failure to deposit the bid amount leading to loss to the Government exchequer by keeping the vend inoperative in the last e-auctions. All the prospective bidders are hereby informed through this notice that those H1 bidders who fail to deposit Bid Amount within stipulated time period shall be proceeded with recovery of Bid Amount/License fee under the provisions of Jammu & Kashmir Land Revenue Act Svt. 1996 (1939 AD).**
13. Defaulters of J&K Excise Department including those who failed to deposit bid amount as H1 bidder in the current as well as previous policy years shall be ineligible to participate in the current re-auction process for policy year 2023-24.
14. A telephonic help line number 0191-2475686 has been set up for providing assistance to the participants regarding e-auction. For any doubts/clarifications, prospective bidders may contact this number between 10.00 AM to 5:00 PM.

PANKAJ KUMAR SHARMA  
Digitally signed by PANKAJ KUMAR SHARMA  
Date: 2023.06.01 15:45:09  
+05'30'

Excise Commissioner, J&K

No.EC/Exc/e-auction/2023-24/1871  
Dated:01/06/2023.