

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in CSD and Civil Market in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/1010-16 Dated: 03-08-2024.

ORDER No.: 359 EC of 2024
DATED: 05-08-2024

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market in the Union Territory of J&K in the category/segment as per Annexure to this order.


Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/2826-42

Dated: 05-08-2024

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO: 359-EC of 2024 DATED: 05-08-2024

Classification of IMFL Brands for sale in CSD and civil Market for the year 2024-25

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strengt h of Liquor	Type of Liquor	Classific ation	Remark s
1	M/s Babji Enterprises, Phase-III, SIDCO, IGC, District Samba, for M/s Empire Alcobrev Pvt. Ltd., Village Jaula Khurd, Tehsil Derabassi, District S.A.S. Nagar (Mohali), Punjab	Old Habbit XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Economy	For Sale through CSD
2	M/s Babji Enterprises, Phase-III, SIDCO, IGC, District Samba, for M/s Empire Alcobrev Pvt. Ltd., Village Jaula Khurd, Tehsil Derabassi, District S.A.S. Nagar (Mohali), Punjab	Old Habbit Vodka	75.0° Proof/ 42.8% Abv.	Vodka	Medium	For Sale through CSD
3	Blended & Bottled in Scotland by M/s Chivas Brothers, Kilmalid, Dumbarton, G82 2SS, Scotland. Imported by M/s Pernod Ricard India Pvt. Ltd. Address Veritas Logistics Pvt. Limited,	Chivas Regal Aged 18 Years Blended Scotch Whisky Gold Signature	70.05° Proof/ 40.0% Abv.	Whisky	Deluxe/ Super Deluxe	For sale in Civil Market J&K

	Thane, Maharashtra.					
4	<p>Distilled, Matured and Bottled in Scotland by The Glenlivet Distillery, Banffshire, AB37 9DB. Imported by M/s Pernod Ricard India Pvt. Ltd. Address Veritas Logistics Pvt. Limited, Thane, Maharashtra.</p>	<p>The Glenlivet 18 YO Single Malt Scotch Whisky</p>	<p>70.05° Proof/ 40.0% Abv.</p>	Whisky	Deluxe/ Super Deluxe	For sale in Civil Market J&K
5	<p>Distilled and Bottled in Germany by Black Forest Distillers -72290 Lossburg, Germany. Imported by M/s Pernod Ricard India Pvt. Ltd. Address Veritas Logistics Pvt. Limited, Thane, Maharashtra.</p>	<p>Monkey 47 Schwarzwald Dry Gin</p>	<p>82.31° Proof/ 47.0% Abv.</p>	Gin	Deluxe/ Super Deluxe	For sale in Civil Market J&K