

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Extension of validity of labels and holograms approved for the year 2021-22 for all brands of liquor meant for Sale in Civil Market, Sale in CSD & PMF in Union Territory of Jammu & Kashmir/Meant for Export.

Reference: Deputy Excise Commissioner (Executive), Jammu's letter No. 1765/DECEJ/Exc/1408 dated 19-05-2022.

ORDER No.: 43 - EC OF 2022

DATED: 19 - 05 - 2022

Whereas, labels/holograms mounted on the bottles are being approved every year on payment of fee prescribed as per the applicable Excise Policy; and

Whereas, the Deputy Excise Commissioner (Executive), Jammu vide letter No. 1765/DECEJ/Exc/1408 dated 19-05-2022 has submitted that the representation has been received from the licensee requesting for extension of validity of labels approved for the year 2021-22; and

Whereas, the Deputy Excise Commissioner (Executive), Jammu has requested that the validity of labels approved for the policy year 2021-22 for all brands of liquor alongwith holograms meant for Sale in Civil Market, CSD and PMF in the Union Territory of Jammu & Kashmir may be extended upto 04-06-2022 as the exercise of approval of labels shall take some time.

Now, therefore, in view of the recommendation of Deputy Excise Commissioner (Executive), Jammu, sanction is hereby accorded to the extension of validity of labels and holograms approved for the policy year 2021-22 for all brands of liquor meant for Sale in Civil Market, Sale in CSD & PMF in Union Territory of Jammu & Kashmir & Meant for Export to the destination subject to the condition that same is permitted by the importing State/UT, upto 04-06-2022 or till the labels for the year 2022-23 are approved whichever is earlier.


(Pankaj Kumar Sharma), JKAS,
Excise Commissioner,
Jammu & Kashmir

No.: EC/Exc/Misc/F-033/II/1415-35

Dated: 19 - 05 - 2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department J&K Govt., Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Executive), Jammu.
3. Deputy Excise Commissioner (Distilleries), Jammu.
4. Deputy Excise Commissioner (Accounts), Jammu.
5. Deputy Excise Commissioner (Executive), Kashmir.