

OFFICE OF THE EXCISE COMMISSIONER
JAMMU AND KASHMIR
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Extension of validity of labels and holograms approved for the year 2021-22 for all brands of liquor meant for Sale in Civil Market, Sale in CSD & PMF in Union Territory of Jammu & Kashmir/Meant for Export.

Reference: Deputy Excise Commissioner (Distilleries), Jammu's letter No. DECDJ/267 dated 28-04-2022.

ORDER No.: 33 - EC OF 2022

DATED: 28 - 04 - 2022

Whereas, labels/holograms mounted on the bottles are being approved every year on payment of fee prescribed as per the applicable Excise Policy; and

Whereas, the brand registration and labels approval has to be done online through e-Abgari portal as per the directions of the Government which is a step towards Ease of Doing Business (EoDB); and

Whereas, the Deputy Excise Commissioner (Distilleries), Jammu vide letter No. DECDJ/267 dated 28-04-2022 has submitted that the licensees of Distilleries, Bottling Plants and Breweries have approached his office with representations requesting for extension of validity of labels as the process of registration of brands and labels is taking some time; and

Whereas, the Deputy Excise Commissioner (Distilleries), Jammu has recommended for extension of validity of labels approved for the policy year 2021-22 for ensuring uninterrupted supply of liquor as the registration/approval of labels through e-Abgari portal will take some more time.

Now, therefore, in view of the recommendation of Deputy Excise Commissioner (Distilleries), Jammu, sanction is hereby accorded to the extension of validity of labels and holograms approved for the policy year 2021-22 for all brands of liquor meant for Sale in Civil Market, Sale in CSD & PMF in Union Territory of Jammu & Kashmir & Meant for Export to the destination subject to the condition that same is permitted by the importing State/UT, upto 20-05-2022 or till the labels for the year 2022-23 are approved whichever is earlier.

28/4/22
(Kishore Singh Chib), JKAS,
Excise Commissioner,
Jammu & Kashmir

No.: EC/Exc/Misc/F-033/II/ 1030-50

Dated: 28-04-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department J&K Govt., Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.