

OFFICE OF THE EXCISE COMMISSIONER J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu 180012

SUB : MAXIMUM SALE PRICE OF BEER IN J&K STATE.

EXCISE ORDER NO. 944 OF 2007

D A T E D : 30 -03 - 2007

In terms of sub-rule 31 (b) – (iv) of Rule 38 of the Jammu and Kashmir Liquor Licence and Sales Rules, 1984 governing the sale of spirit (IMFL), as recommended by the committee constituted vide excise order No : 248 of 2006 dated 25-05-2006 and in supersession to all previous orders issued on the subject, the ex-manufacturer price, EX-JKEL-1, EX-JKEL-2 price and maximum sale rates of different volumes of Beer for the year 2007-08 shall be as indicated at annexure- 'A' to this order :

This order shall be operative with immediate effect.

Any default on this account shall attract the provisions of the Jammu and Kashmir Excise Act Samvat, 1958.

Sd/-
(Abdul Hamid) IAS
Excise Commissioner,

NO: - EC/STS/333/2006-07/5517-37

Dated:-30-3-2007

Copy to the:-

1. Commissioner Commercial Taxes, J&K Government, Jammu.
2. Dy. Excise Commissioner, Executive, Jammu / Kashmir, Distilleries / Accounts, Jammu for information and necessary action.
3. Additional Commissioner Commercial Taxes Jammu / Kashmir.
4. Additional Commissioner Commercial Taxes Jammu / Kashmir.
5. Excise and Taxation Officer, Excise Range Jammu City North / South / Jammu-Kathua / Doda-Udhampur / Rajouri-Poonch / Leh for further circulation amongst the IMFL licensees of their respective Excise Ranges for strict compliance.
6. Excise and Taxation Officer Eradication.
7. Assessing Authority, Commercial Taxes Circle-'H' Jammu.
8. Technical P.A to Excise Commissioner.
9. President Wine Association, Jammu /
10. All retailers namely JKEL-2,JKEL-3, JKEL-4, JKEL-4A,JKEL-4B,JKEL-4C, JKEL-4E and JKEL-7 M/S
11. All wholesalers namely JKEL-1 M/S
12. All Manufacturers namely JKEL-6 and D-2 M/S
13. Order File

ANNEXURE 'A' TO EXCISE ORDER NO : 944 DATED :30-3-2007
SALE RATE FOR LOCALLY PRODUCED / IMPORTED - BEER FOR SALE IN CIVIL MARKET.

S. No.	BREWERY	BRAND	EBP				EX-JKEL-1A PRICE PER CASE				EX-JKEL-1 PRICE PER CASE				MRP / UNIT (INCL. OF ALL TAXES)			
			650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325ML
1	DEVANS MODERN	GODFATHER HIGH POWER	268.80	0.00	0.00	0.00	352.80	0.00	0.00	0.00	363.38	0.00	0.00	0.00	48.00	0.00	0.00	0.00
2	DEVANS MODERN	GODFATHER 10000+	268.80	0.00	0.00	0.00	352.80	0.00	0.00	0.00	363.38	0.00	0.00	0.00	48.00	0.00	0.00	0.00
3	DEVANS MODERN	GODFATHER 10000+ SUPER	268.80	0.00	0.00	0.00	352.80	0.00	0.00	0.00	363.38	0.00	0.00	0.00	48.00	0.00	0.00	0.00
4	DEVANS MODERN	MONALISA PREMIUM	265.44	0.00	0.00	0.00	349.44	0.00	0.00	0.00	359.92	0.00	0.00	0.00	48.00	0.00	0.00	0.00
5	NEW INDIA BREWERIES	FALCON SUPERSTRON	268.80	0.00	0.00	0.00	352.80	0.00	0.00	0.00	363.38	0.00	0.00	0.00	48.00	0.00	0.00	0.00
6	DEVANS MODERN	FALCON PREMIUM	265.44	0.00	0.00	0.00	349.44	0.00	0.00	0.00	359.92	0.00	0.00	0.00	48.00	0.00	0.00	0.00
7	MANAV BREWERIES	IKON PREMIUM LAGER	185.00	0.00	0.00	0.00	442.46	0.00	0.00	0.00	455.73	0.00	0.00	0.00	57.00	0.00	0.00	0.00

