

**OFFICE OF THE EXCISE COMMISSIONER J&K GOVERNMENT,
EXCISE & TAXATION COMPLEX, RAILHEAD COMPLEX, JAMMU
(Tel: 0191-2477977 Fax No: 0191-2477761)**

Sub: Classification of IMFL Brands.

Ref: Deputy Excise Commissioner Executive, Jammu's letter No: 1647/MRP/Exc/1293-96 Dated: 10-5-2010.

EXCISE ORDER NO: 156-2010

D A T E 28-05-2010

As recommended by the Committee constituted vide Excise Order No: 141 of 2009 Dated: 30-6-2009 conveyed by the Deputy Excise Commissioner, Executive, Jammu under No: 1647/MRP/Exc/1293-96 Dated: 10-5-2010 following brands of IMFL / Wine is hereby classified in Deluxe, Premium, Medium and Cheap / Economy category in pursuance of SRO 186 Dated: 07-07-2005 issued under Finance Department's endorsement No: ET/E/5/2004 dated: 07-07-2005:-

S. N O.	Distillery/B. Plant	Brand	Type of Liquor	Classification	Remarks
1	M/S Allied Blenders & Distillers Pvt. Ltd. Aurangabad	Wodka Gorbatschow	Vodka	Deluxe	For sale to CSD/PMF
2	M/s Dogra Distilleries, Gangyal, Jammu	DD Vodka	Vodka	Medium	For sale in Civil market
3	M/s Dogra Distilleries, Gangyal, Jammu	DD Green Apple Vodka	Vodka	Medium	For sale in Civil market
4	M/s Mehta Resources Private Limited	Just Cabernet Deluxe (Bottled in origin)	Wine	Deluxe	For sale in Civil market
5	M/s Natures Bounty Wines and Allied Products Pvt. Ltd	Blue Nun Sparkling Gold (Bottled in origin)	Wine	Deluxe	For sale in Civil market
6	M/s Natures Bounty Wines and Allied Products Pvt. Ltd	Casuarina Creek Shiraj (Bottled in origin)	Wine	Deluxe	For sale in Civil market
7	M/s Natures Bounty Wines and Allied Products Pvt. Ltd	Casuarina Creek cabernet Sauvignon (Bottled in origin)	Wine	Deluxe	For sale in Civil/CSD /PMF
8	M/s Alcobrew Distilleries India Pvt. Ltd.	Golden Chariot Rare Whisky	whisky	Premium	For sale to CSD/PMF

9	M/s Punjab Expo Breweries Pvt. Ltd.	Mansion House French Brandy	Brandy	Premium	For sale to CSD/PMF
10	M/s Punjab Expo Breweries Pvt. Ltd.	Senate Royale Whisky	Whisky	Premium	For sale to CSD/PMF
11	M/s Punjab Expo Breweries Pvt. Ltd.	Courier Napoleon Finest Pure Grape French Brandy	Brandy	Medium	For sale to CSD/PMF
12	M/s Punjab Expo Breweries Pvt. Ltd.	Madira XXX Rum	Rum	Medium	For sale to CSD/PMF
13	M/s Punjab Expo Breweries Pvt. Ltd.	Matured Bon King Rum	Rum	Medium	For sale to CSD/PMF
14	M/s Blendwell Bottlers Pvt. Ltd	Red Knight Select Deluxe Whisky	Whisky	Premium	For sale to CSD/PMF
15	M/s Blendwell Bottlers Pvt. Ltd	Democrat Whisky	Whisky	Premium	For sale to CSD/PMF
16	M/s Patiala Distillers & Manufacturers Ltd	Officer's Choice Prestige Whisky	Whisky	Premium	For sale to CSD/PMF

Sd/-


(Pradeep Gupta) IAS
Excise Commissioner
J&K Govt., Jammu.

Dated: 28-05-2010

No: EC/STS/2010-11/151-170

Copy to the:-

1. Commissioner/Secretary to Government, Finance Department, J&K Civil Secretariat, Srinagar.
2. Commissioner, Commercial Taxes, Jammu/Kashmir.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts. Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Leh for further circulation amongst the IMFL Licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise and Taxation Officer, Eradication Wing, Jammu for information.
7. Assessing Authority Commercial Taxes Circle 'H', Jammu
8. Technical P.A to the Excise Commissioner Jammu for information.
9. President Wine Association, Jammu/.....
10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s.....
11. All wholesalers namely JKEL-6 and D-2 M/s.....
12. Order file (w.2s.c)


Deputy Director (P&S)
O/o Excise Commissioner
J&K Government, Jammu.